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FOR IMMEDIATE RELEASE

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Center for Visual Art Presents
Design for the Common Good International Exhibition
January 14 – March 19, 2022

DENVER, COLORADO – Visionary architecture, culturally responsive design realized in mud and bamboo, and a catalyst for local farmers and master craftspeople to come together coalesced into a place where disability and diversity is celebrated. The soaring roof lines, curving walls and ramp of Anandaloy proclaim empowerment and access, transforming locally sourced building materials in a structure that embodies inclusion and generates circular economies. Created out of the need to provide support and therapy for disabled villagers, the Anandaloy Building hosts a center for disabilities and Dipdii Textiles, a small fair trade textiles studio that sustains female tailors. Located in rural Rudrapur, Bangladesh, this project is one of the thirty examples of socially engaged work featured in *Design for the Common Good (DCG) International Exhibition*. Opening January 14 and on view through March 19, 2022, at the Metropolitan State University of Denver's Center for Visual Art (CVA), the *Design for the Common Good International Exhibition* showcases public interest design projects from six continents and twenty-two countries.

The exhibition highlights projects designed collaboratively with communities to create opportunity and solutions from within. The resulting exchange of ideas in this exhibition provides compelling evidence that designers and stakeholders work best together when sharing local resources and knowledge that aim to improve quality of life for people worldwide.

Richly documented through artifacts, photography, plans, videos, and design process graphics, the exhibition tells the individual and collective stories of projects selected from within the five international design organizations that comprise the DCG network, including a curated selection of regional works. Exhibited according to key issues each project addresses, the *Design for the Common Good International Exhibition* brings the extraordinary value of public interest design to the forefront where projects across the globe share a profound connection to the social, economic, and environmental fabric of life.

Public interest design champions the direct involvement of communities and stakeholders in the design of buildings, environments, products, and systems. It is a practice that advocates for transferrable knowledge, evolving processes, and activating participation while tackling complex issues. Unified by a shared vision for the potential of public interest design, these projects tell the story of community-centered processes led through participatory design, education, research, and design evaluation.

The exhibition was curated and organized by Lisa M. Abendroth, Professor of Communication Design at Metropolitan State University of Denver and co-founder of the SEED Network. Exhibition design includes a collaboration with faculty and undergraduate students from MSU Denver's Communication Design program, Industrial Design department, and with the Center for Visual Art.

For a complete list of the thirty projects and their corresponding architects, designers, and authors please visit CVA's website: www.msudenver.edu/visual-art/archive/designforthecommongood

Exhibition Events

Friday, January 14, 2022,

4:30 - 5 pm: Members and Special Guest Exhibition Preview

5 – 6 pm: Lecture: Exhibition Introduction and Welcome, Curator, Lisa M. Abendroth; Keynote address, Sergio Palleroni, Professor and Director, Center for Public Interest Design, Portland State University and Executive Committee Chair, Design for the Common Good Network

6 – 7:30 pm: Opening Reception

A complete listing of events will be announced on CVA's website and through CVA's e-newsletter, www.msudenver.edu/cva



DESIGN FOR THE COMMON GOOD International Exhibition



About Design for the Common Good

Design for the Common Good (DCG) is a coalition of networks committed to design practice, education, and research that improves social, economic, and environmental outcomes for its users. It promotes local accountability and maintains a global perspective while connecting designers, students, researchers, collaborators, and end-users, sharing best practices, stimulating and sustaining dialogue.

Currently five international networks represent this effort to support and promote systemic change in the practices of design with the intent of building on common ground. These networks are the Curry Stone Foundation, DesignBuildXchange, Live Projects Network, Pacific Rim Community Design Network, and the SEED Network. While each network has a unique focus, together they acknowledge a shared vision: supporting the growth of design for the common good.

DCG brings together international constituencies to connect and extend conversations stimulated through international conferences, awards, and exhibitions. The collaboration seeks to strengthen the confluence of forces needed to craft truly healthy, resilient, and sustainable design projects that create positive change in the world. www.designforcommongood.net

About CVA

Center for Visual Art is the off-campus contemporary art center for Metropolitan State University of Denver. CVA provides a year-round schedule of bold, contemporary exhibitions of both local significance and international reach, educational programming open to the community and immersive workforce development for students in creative fields. CVA's mission is to provide access to diverse, high-quality art experiences that advance the global urban dialogue. CVA is free and open to all.

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Image Credits: (top) Anandaloy in Rudrapur, Bangladesh, 2020, Studio Anna Heringer, photo by Kurt Hoerbst; (left) Naidi Community Hall in Naidi Village, Fiji, CAUKIN StudioProject and Pacific Rim Community Design Network, photo by Katie Edwards; (right) Ah Ma Drink Stall in Pulau Ubin, Singapore, TAN Beng Kiang, CHUNG Er Pei Ethan, LAM Ching Yan, Department of Architecture, National University of Singapore, photo by MJ Mohammad.